



Vemma Europe *Go for the Gold* Program Official Rules and Requirements

The *Go for the Gold* program is a personal development program geared to developing leaders, increasing recruiting and increasing rank advancement. Brand Partners must achieve Gold status during the qualifying period (see below) and maintain it for the following month while being Momentum Bonus qualified.

The *Go for the Gold* program is organized by Vemma Europe Limited a company incorporated under the laws of Ireland, with its registered office in Ireland at The Harbour, Kilcock, Co. Kildare, Ireland, Company ID Number: 423877, VAT Number: IE 9568766K.

Qualifying Periods:

Qualifying period 1: Oct. 7th 2011–Jan. 26th, 2012 (Leadership Summit = Mar. 23rd – Mar. 25th, 2012)

Qualifying period 2: Jan. 27th – May 17th, 2012 (Leadership Summit = Jun. 29th – Jul. 1st, 2012)

Qualifying period 3: May 18th – Sep. 6th, 2012 (Leadership Summit = Oct. 12th – Oct. 14th, 2012)

Brand Partners will take part in the training program in Gdansk, Poland. Vemma Europe will cover round trip airfare, transfers, hotel and meals to participate in a weekend Leadership Summit (Mar. 23rd – Mar. 25th, 2012 or June 29th – July 1st, 2012). The *Go for the Gold* program will run from October 7th, 2011 – July 1st, 2012.

The program is open to Brand Partners residing in the European Union (not available for licensee countries) and their spouses only. Employees of Vemma Europe Limited company (the “Company”) and their respective parents, subsidiaries, affiliates, and agents, as well as the immediate family (spouse, parents, siblings and children) and household members of each such person are not eligible. The program is subject to all applicable laws and regulations and is void where prohibited by law.

Brand Partners cannot combine their efforts for the benefit of a single membership. Brand Partners must be “Momentum Bonus Qualified*” and in good standing in accordance with applicable company policies and procedures throughout the program period and until the Reward is claimed, to be eligible. “Momentum Bonus Qualified*” is defined as having a personal 120 reward point minimum Auto-delivery order and enrollership volume of at least 500 enrollment reward points on each leg with no more than 250 reward points coming from Builder Pack sales. The structure requirements are

waived for the program purposes only, i.e. you do not need to have one "Paid As" Silver on each side in the enrollment line.

Eligibility is based upon the Brand Partner earning the rank of Gold for the first time during the program period and holding that "Paid As" rank for the following month. The Company reserves the right to retroactively adjust cycles and volume based on product returns and/or chargebacks.

In addition to all cash incentives earned through the Vemma Compensation Plan, Brand Partner/s will be invited to a special training to Vemma Home Office located in Gdansk, Poland. Including round trip coach airfare travel for up to two people from the closest major gateway airport, two nights accommodations at the event hotel, roundtrip ground transfer between destination airport and the event hotel, and to and from tour locations, designated meals, and special training materials. In the event the Brand Partner is not able to attend no substitutions or cash equivalent will be awarded. Vemma Europe will provide program participants with all travel and accommodation details in the proper time.

Accurate enrollment of new Brand Partners and Preferred Customers are the sole responsibility of the Enroller.

Acceptance of the Reward constitutes permission for the Company or any of its related or affiliated entities, to use attendees' names/likenesses for purposes of publicity, advertising and promotion without further compensation unless prohibited by law. By participating in this program, entrants are to be bound by the Official Program Rules. No substitution, exchange or transfer of reward by winner. The participation of any individual in this program is solely at his/her own risk and responsibility. By participating, you agree that rules are subject to change without notice to you.

In the event a dispute under or relating to these Official Rules or this program cannot be settled by mutual consultation between the parties, both parties irrevocably consent to the jurisdiction of any court sitting in Ireland for the resolution of any such dispute and the courts located in Ireland shall be the sole jurisdiction and venue for any dispute between the parties. The prevailing party in any litigation filed with any such court, including appeals from such court, shall be entitled to an award of costs and reasonable attorneys' fees.

All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of participants and the Company in connection with this program, shall be governed by and construed in accordance with, the substantive laws of Ireland.

**Brand Partners must achieve Gold status during the qualifying period and maintain it for the following month while being Momentum Bonus qualified.*